

Mayur Galaiya

FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

Frontend Developer with 6+ years of experience building high-performance, SEO-first, and WordPress-powered websites. Specialized in Custom WordPress Themes (ACF Pro), Pixel-perfect HTML/CSS/JS, and Core Web Vitals Optimization achieving 95+ Lighthouse scores. Experienced in performance-focused UI, landing page development, and modern workflows using React.js and Next.js (basic).

TECHNICAL SKILLS

Core Frontend

- HTML5
- CSS3
- JavaScript (ES6+)
- Responsive UI Development
- Pixel-Perfect UI Implementation

WordPress & CMS

- WordPress (Custom Themes)
- Advanced Custom Fields (ACF Pro)
- WooCommerce
- Page Builders (Elementor, Divi)
- Shopify (Theme Customization)

Performance & SEO

- Core Web Vitals Optimization
- Lighthouse Performance Audits
- Technical SEO
- Schema Markup
- SEO-Safe Website Migrations

Frameworks & Libraries

- React.js
- Next.js
- Bootstrap 5
- GSAP Animations

Backend & Tools

- PHP
- CodeIgniter
- Git / GitHub
- WCAG Accessibility (A11y)

KEY PROJECTS

Speech Detection App

- React.js
- Web Speech API

Built an accessible voice-command application, showcasing foundational knowledge of React components and state management.

Live Demo

Travel Platform Landing Page

- Next.js
- SSR

Developed a high-performance landing page using Next.js for improved SEO, focusing on responsive design and static content handling.

Live Demo

SEO-Optimized Landing Page (CodeIgniter 4)

CodeIgniter 4

PHP

Developed a performance-focused SEO landing page using CodeIgniter 4, optimized for fast rendering, clean semantic markup, and search visibility.

[Live Demo](#)

PROFESSIONAL EXPERIENCE

Frontend Developer | Tonic Worldwide

OCT 2021 – PRESENT

- **Led** the frontend development for 10+ high-traffic web applications, leveraging **foundational React/Next.js** skills to achieve a **30% lift** in user engagement metrics.
- **Implemented** comprehensive performance optimization strategies, successfully cutting page load time by **45%** and elevating Lighthouse Performance scores to a **consistent 95+**.
- Managed seamless website migrations and asset optimization, ensuring zero downtime and **100% SEO retention**.
- Collaborated with design and backend teams on integrating APIs and optimizing overall site performance.

Web Designer & Developer | Pulse Solutions

MAY 2021 – JUL 2021

- **Developed** the design-to-development pipeline for international clients, specializing in **Custom WordPress Theme Architecture** using **ACF Pro** and modern Page Builder extensions for highly flexible content management.
- Implemented advanced Schema markup and structured data, enhancing organic search visibility and boosting rankings by **15%**.
- Optimized critical rendering paths to improve Time to Interactive (TTI) by **20%**.

Jr. Web Developer | IIIDE (Indian Institute of Digital Education)

AUG 2020 – MAR 2021

- Expanded lead generation capabilities by developing high-conversion landing pages, resulting in a **22% increase in conversion rates**.
- Maintained and secured multiple high-traffic web properties, reducing server response times by **1.5 seconds**.

Jr. Web Developer | Flying Cursor Interactive

MAY 2019 – AUG 2020

- Executed the translation of over 50 complex Figma UI designs into pixel-perfect, responsive HTML/CSS/JS interfaces, achieving a **98% design fidelity** rating.
- Integrated GSAP and AOS animations to create immersive user experiences, increasing average session duration by **15%**.

EDUCATION

Web Development Bootcamp

TryCatch Classes (2019)

Bachelor of Commerce (B.Com)

Lords Universal College (2018)